COX CONSERVES HEROES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. Participation in the Cox Conserves Heroes Contest (the “Contest”) is subject to these terms. Cox reserves the right to modify, suspend or discontinue the Contest at any time.

2. WHO CAN PARTICIPATE. The Contest is open to legal U.S. residents, who are 18 years or the age of majority in their jurisdiction and are physically located in the U.S. at the time of entry. Employees of Cox Enterprises, Inc. (“Sponsor”) and their respective affiliated companies, subsidiaries, and advertising and promotional agencies, and the family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win. The term “family members” includes spouses, parents, grandparents, siblings, children, grandchildren and in-laws, regardless of where they live.

To participate, you must have a Twitter® account that is open to the public (an account where anyone can view your posts). You are not eligible to participate if your Twitter account is set to the private option (where a user must approve all follow requests). If you are not a registered user Twitter you can download its mobile app for free to sign up and register.

3. HOW TO PARTICIPATE. The Contest will be held on April 25, 2017, and consist of a Sponsor Twitter Chat beginning at 1:00 p.m. Eastern Standard Time ("EST") and ending at 2:00 p.m. EST (the “Contest Entry Period”). Sponsor will be the official timekeeper for the Contest.

To enter this Contest, complete the following steps during the Promotion Period:

1. Post a comment (an “Entry”) to Sponsor’s Twitter Chat during the Contest Entry Period in response to one of Sponsor’s questions about the Cox Conserves Heroes campaign and National Volunteer Week;
2. Tag @CoxEnterprises in the Twitter post(s); and
3. Include at least “#contest” and “#CCH17” in the Twitter post

LIMIT ONE (1) ENTRY PER PARTICIPANT. All Submissions become the exclusive property of Cox. Cox reserves the right to use Submissions in accordance with these terms.

Submissions must comply with the Cox Corporate Code of Conduct.

Submissions must not: (i) contain any copyrighted works (text or pictures, etc.) or third-party trademarks without permission of the respective owner(s); (ii) contain any false or defamatory statements about any person or third party; (iii) contain any profanity, nudity, depictions of violence, threatening language, sexually explicit, disparaging, libelous, or other inappropriate content (all as determined in Sponsor’s sole discretion); (iv) contain any commercial content that promotes any product(s) or service(s) other than those specially identified as Sponsor’s marks that are permitted to be used as part of this Contest; (v) contain any individuals except those individuals who have given you express permission to appear in your Contest entry and Sponsor’s commercial use of your Entry and from whom you can obtain any further consents that may be necessary for Sponsor’s future use; or (vi) depict any act which is dangerous or suggests any person undertake a dangerous activity. All content must be in keeping with Cox’s image. Any elements appearing in your entry must be entirely original, created by you, or be in the public domain. Use of any materials that are not original to you or not in the public domain may result in disqualification. Sponsor reserves the right to disqualify any entry that violates the foregoing restrictions, as determined by Sponsor in its sole discretion.

4. WINNER SELECTION. At or about 2:00 p.m. EST on April 25, 2017, Sponsor will conduct five (5) random drawings (each, a “Drawing”) from among all eligible entries received during the Contest Period and will choose one (1) potential prize winner for each Drawing.

Odds of winning depend on the number of eligible entries received.

5. PRIZE DESCRIPTION. Potential winners will each receive the chance to win the following prize:
   • $50 gift card

Approximate retail value of all prizes: $250

Gift card issuers determined in Sponsor’s sole discretion. Gift cards subject to terms and conditions of gift card issuers.
Prizes are non-transferable (except at discretion of Cox) and must be accepted as awarded. Prize winners are responsible for all income taxes that may become due upon receipt of the prize and will have the value of the prize included in the income reported on their W-2s for the actual prize amount. The Contest prize(s) payable by Cox to each winner will be grossed up on a one time basis to account for the applicable income tax amounts that may become due and payable by the winner in connection with receipt of the prize.

5. HOW WILL WINNERS BE NOTIFIED. Potential winners will be notified via Tweet according to the Twitter handle for each potential winner. Potential winners will then be directed to send a direct message to Sponsor’s Twitter handle to redeem prizes. Upon request, each potential winner will sign and return prize acceptance and liability and publicity release form to Cox. Failure to comply with these rules, including failure to return the required forms within the time requested, may result in disqualification.

A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL SPONSOR HAS COMPLETED ITS VERIFICATION OF PARTICIPANT'S ELIGIBILITY.

6. PUBLICITY. By submitting a Submission, each participant consents to the use and display by the Cox Divisions of the Submission for publicity and promotional purposes in employee publications. Cox does not have an obligation to make use of Submissions or the photos or stories provided.

7. Authorization. BY ENTERING THE CONTEST, YOU REPRESENT AND WARRANT THAT (I) YOUR ENTRY IS ORIGINAL, WAS LEGALLY OBTAINED AND CREATED, AND DOES NOT INFRINGE THE INTELLECTUAL PROPERTY RIGHTS OR OTHER LEGAL, EQUIitable, OR MORAL RIGHTS OF ANY THIRD PARTY; (II) YOU HAVE OBTAINED PERMISSION TO SUBMIT YOUR ENTRY FROM EVERYONE NAMED, DESCRIBED, OR APPEARING IN YOUR ENTRY AND FROM THE OWNERS OF ALL LOCATIONS APPEARING IN YOUR ENTRY, AND YOU CAN MAKE THOSE AUTHORIZATIONS AVAILABLE TO SPONSOR UPON REQUEST; (III) THE ENTRY YOU ARE SUBMITTING HAS NOT PREVIOUSLY BEEN PUBLISHED OR ACCEPTED FOR PUBLICATION AND IS NOT CURRENTLY UNDER CONSIDERATION FOR PUBLICATION; AND (IV) YOU WILL NOT DISSEMINATE OR OTHERWISE SUBMIT YOUR ENTRY TO ANY OTHER ENTITY FOR PUBLICATION.

8. INDEMNIFICATION. If Sponsor’s use of your entry causes Sponsor to be subject to a claim by any third party, you agree to indemnify and hold harmless the Released Parties (as defined below), and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney’s fees) which the Released Parties (or any one of them) may incur as a result of the use of your entry.

9. Release. BY PARTICIPATING IN THE CONTEST, EACH PARTICIPANT AGREES, TO THE FULLEST EXTENT PERMITTED BY LAW, TO FULLY RELEASE, FOREVER DISCHARGE AND HOLD HARMLESS SPONSOR, TWITTER, INC., AND THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/CONTEST AGENCIES, AND PRIZE SUPPLIERS AND EACH SUCH COMPANY’S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, AND SUCCESSORS AND ASSIGNS (COLLECTIVELY, THE “RELEASED PARTIES”) FROM AND AGAINST ANY CLAIMS, COSTS, LIABILITIES, LOSSES, INJURIES, AND DAMAGES ARISING OUT OF THE CONTEST, INCLUDING, BUT NOT LIMITED TO, ANY CLAIMS FOR PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, LOSS OF ENJOYMENT, OR ANY OTHER HARM WHATSOEVER ARISING OUT OF OR RELATING TO: (1) PARTICIPATION IN THE CONTEST; (2) THE QUALITY, RECEIPT, POSSESSION, USE, OR MISUSE OF ANY PRIZE; OR (3) ANY TRAVEL OR ACTIVITY THAT IS RELATED TO THE CONTEST OR ANY PRIZE.

10. Limitations of Liability. BY PARTICIPATING IN THE CONTEST, PARTICIPANTS ACKNOWLEDGE AND AGREE THAT EVERYTHING REGARDING THIS CONTEST, INCLUDING THE WEB SITES AND THE PRIZE(S), ARE PROVIDED “AS IS” AND THAT SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, ABOUT THE PRIZE(S) AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. (BECAUSE SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN IMPLIED WARRANTIES, THE ABOVE LIMITATION MAY NOT APPLY. IN SUCH STATES, THE LIABILITY OF THE RELEASED PARTIES IS LIMITED TO THE FULLEST EXTENT PERMITTED BY SUCH STATE LAW.)

THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR: (1) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY PARTICIPANTS, PRINTING OR PRODUCTION ERRORS, OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR EMPLOYED IN THE CONTEST; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN PHONE
LINES OR NETWORK HARDWARE OR SOFTWARE; (3) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE CONTEST; (4) TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE CONTEST, THE PROCESSING OF ENTRIES, OR THE NOTIFICATION OF ANY WINNER; OR (5) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM A PARTICIPANT’S PARTICIPATION IN THE CONTEST OR RECEIPT OR USE OR MISUSE OF ANY PRIZE.

PARTICIPANTS AGREE THAT ANY CAUSE OF ACTION ARISING OUT OF, RELATING TO, OR IN ANY WAY CONNECTED WITH ANY OF RELEASED PARTIES OR ANY PART OF THE PROMOTION MUST COMMENCE WITHIN ONE (1) YEAR AFTER THE CAUSE OF ACTION ACCRUES; OTHERWISE, SUCH CAUSE OF ACTION SHALL BE PERMANENTLY BARRED.

PARTICIPANTS FURTHER AGREE THAT THE RELEASED PARTIES’ TOTAL LIABILITY TO ANY PARTICIPANT FOR CLAIMS ARISING FROM OR RELATED TO THIS CONTEST IS LIMITED TO $500 (U.S. DOLLARS).

The number of available prizes is limited to those stated in these Official Rules. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Cox reserves the right to award the prizes by a random drawing among all legitimate eligible prize claims.

11. NO AFFILIATION. This Contest is in no way sponsored, endorsed or administered by, or associated with Twitter. Any questions, comments or complaints regarding the Contest should be directed to Sponsor.

12. CONSTRUCTION. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

Sponsor: Cox Enterprises, Inc., 6205 Peachtree Dunwoody Rd., Atlanta, GA 30328. For a list of winners (available after April 25, 2017) send an email to Joanna.coker@coxinc.com.